

MODULE Microsites



Create multiple websites with the benefit of being able to administer them from one convenient interface

THE CONTEGRO MICROSITE MODULE IS DESIGNED TO SUPPORT BUSINESSES THAT ARE REQUIRED TO MAINTAIN MULTIPLE WEBSITES TO SHOWCASE DIFFERENT BUSINESS SECTORS, PRODUCTS OR BRANDS.

The Microsite module is one of the most distinguishing features of the Contegro Content Management System allowing you to create sub-websites or Microsites in addition to your main site. On the exterior, your Microsites will have exclusive URL's (unique website address or domain name) so that your specific target audiences will be directed to the appropriate websites and your brands will retain their individual identities. On the interior, your sales and marketing team will have complete control over the content of all your Microsites from the Contegro content management interface.

Suitable Applications

- Education centres with classrooms or student groups
- Franchise businesses
- Entrepreneurs with multiple businesses
- Corporations encompassing varied business sectors
- Businesses with standalone brands
- Government sectors and their subsidiaries

Key Features

➤ Branding Freedom and Efficiency

There is no limit to the number of Microsites that you can manage from the one Contegro interface. You have the flexibility to either replicate the same design as the master site, or introduce a new independent design. To extend the number of Microsites available, simply purchase additional site licenses from your Contegro partner.

➤ Site Independent Settings

Contegro's Microsite module enables you to create and manage site specific settings such as Images, Document and Members, letting you create truly independent sites.

➤ Site Independent Permissions

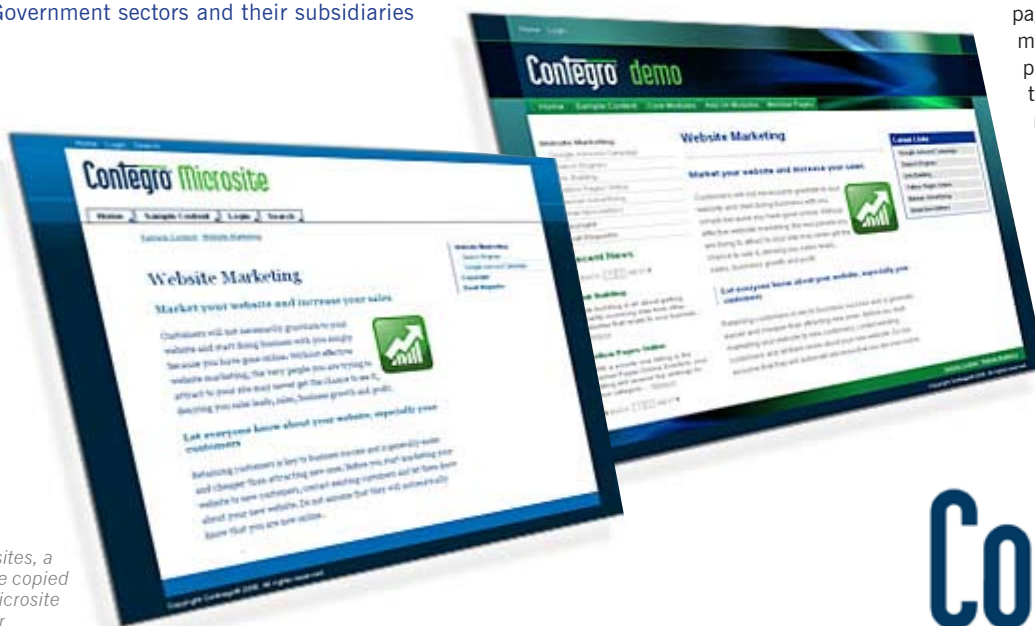
The Microsite module gives you complete control over administrative access rights for each site ensuring that only administrators with permission to edit each site can do so.

➤ Global Add-on Module Installation

When you install a Contegro Add-on Module it becomes immediately available to all of your Microsites. The Add-on module acts independently for each site allowing you to manage the module settings to deliver a tailored solution for each Microsites.

➤ Share Pages Between Sites

Microsites enable you to copy pages from one Microsite into another. A page copy can be either a Duplicate or Single Source copy. A duplicate copy enables the content from an existing page to be copied across to a new page and then adapted. A Single Source copy enables a copy of a page to be created and any changes made to the source or destination page are immediately reflected in the other. This feature significantly reduces the time spent in ensuring that duplicated content remains current in multiple sites.



With Microsites, a page can be copied from one Microsite into another

Contegro - The Future of Content Management

Contegro[®]
INTELLIGENT
WEBSITE CONTENT MANAGEMENT