

**CONTEGRO IS A STATE-OF-THE-ART WEBSITE CONTENT MANAGEMENT TOOL THAT ENABLES BUSINESSES TO REMAIN COMPETITIVE IN A DYNAMIC BUSINESS ENVIRONMENT.**

Content management systems (CMS) are the future of website administration as they provide an unprecedented level of control over content by enabling you to make updates and changes whenever you require. The power to change and update your own website provides many advantages. Cost savings can be huge as design fees are reduced and your website stays fresh in a market place that demands change.

Contegro provides the freedom and inherent usability that few CMS are able to deliver, with Contegro; you regain total control over your website. Its modular design and use of robust technology are second-to-none.

Contegro is delivered to you through our established Contegro Partner Program. This program enables our partners to focus on what they do best; design, project management, support and implementation while Contegro continues to focus on providing you with the very best in website content management.



## ➤ Invest in a complete solution

When you invest in Contegro you invest in more than just a content management system, you invest in a complete website solution. Discover a level of service and delivery that exceeds your expectations as our partners deliver your online strategy through excellence in project management, design, implementation and support.

## ➤ Contegro puts you in the driving seat

Contegro puts you back in the driver's seat by providing your sales and marketing team with the control necessary to build sustained customer engagement through a flexible up-to-the minute website. Fulfil your organisations corporate objectives and feel confident and supported by a platform that offers flexibility and control in one easy to use package.

## ➤ Simple, flexible website content management

With Contegro you are empowered to update content through an intuitive interface that allows you to manage your website and preserve design integrity. Non-technical staff can be trained in a few short hours to confidently perform regular content updates and advanced functions.

## ➤ Contegro – an intelligent investment

Contegro is an intelligent content management solution that comes without the expensive outlay demanded by comparable products. Make the best use of your website budget and avoid huge development costs and expensive delays by deploying a CMS that will work for you. Contegro has no hidden or ongoing costs and unlike other products refuses to tie you into expensive hosting or maintenance contracts.

## ➤ Content management that knows no boundaries

Contegro's inherent flexibility offers you a CMS that provides the stability of a tried and proven product without limiting you in the design and functionality of your website. Forget website templates; let our partners create that innovative and professional bespoke solution that truly reflects the objectives of your business

## ➤ A website that grows when you do

When the time comes, you want to be sure that your website is able to enhance your business growth, not inhibit it. Contegro's modular design allows you to add new features as your business grows providing an ideal foundation for organisations wishing to develop a long-term online strategy. Be assured that when your business grows Contegro will have it covered.

**When you have a solution,  
nothing is too difficult.**

## Core Modules



### Word Editor

The Contegro Word Editor provides you with a familiar interface for creating and editing website content. Complete with all the trimmings, Word Editor delivers complete control of your website text.



### Simple & Full Search

Unlock the content of your website by providing your site visitors with a fast and effective method for locating content. Contegro's Search Module will improve visitor experience and increase return visits to your site.



### Category List

Ideal for showcasing product innovation, news or articles, Contegro's Category List module provides you with a flexible tool for displaying the most relevant content on your website. The Category List may be utilised as a push mechanism for supplying RSS feeds to your client's browsers, keeping them up to date and you at the forefront of their minds.



### Banner & Random Banner

Add a level of sophistication and graphic appeal to your website by utilising the Banner Module to display current marketing messages. The Banner Module allows you to effortlessly integrate marketing campaigns into your website highlighting exciting promotions, product developments or advertising slogans.



### Navigation

Essential to every great website is intuitive navigation. Contegro's Navigation Module delivers a highly flexible range of navigational aids and provides you with the added benefit of being able to display content to an unrestricted depth. Navigational Aids include; Primary and Sub Navigation, Site Map and Breadcrumb Trail.



### Custom Code

Create an engaging environment for visitors to your site by adding custom HTML code to your website. Contegro's Custom Code module lets you effortlessly place third party controls into your website. Take advantage of the services offered by other websites such as stock and share information, currency data or interest rates.



### Enquiry Form

Capture client enquiry information in Contegro's customisable Enquiry Form Module. Reduce response times and increase service standards by having the flexibility to route the enquiry directly to the intended recipient.

## Add-on Modules

Add-on modules can be added to your Contegro website to aid functionality, check [www.contegro.com](http://www.contegro.com). Custom modules can also be developed to suit individual requirements.

## Scalable, Robust Technology

Contegro is future proof and very stable. It has been built using the latest technologies: Microsoft's .Net 2 framework, C# Language, and the enterprise-level database Microsoft SQL Server.

## Features at a Glance

### ➤ Usability

- Live Edit Mode
- Extensive Online Help
- Friendly URLs
- Breadcrumb Trails

### ➤ File Management

- Image Library
- Document Library
- Optimise & Resize Images
- Multiple Image & Document Upload
- Multimedia File Support
- Manage File Size & Type

### ➤ Managing Pages

- Add | Delete & Restore Pages
- Copy Pages
- Manage Templates
- Publication Scheduling
- Version Control
- Roll Back
- Landing Pages
- Member Only Page Access
- Add Features
- Optimised for Search Engines
- Audit Trails
- Page Statistics
- RSS Feeds

### ➤ Navigation

- Main Menu & Sub Menu Control
- Relocate Pages & Child Pages
- Split Level Navigation
- Multiple Menu Item Types
- Unlimited Navigation Depth

### ➤ Security

- Multiple Admin Account Levels
- Manage Account Level Rights
- Manage Word Editor Functions
- Member & Group Management
- SSL Encrypted Pages
- Secure Log-In

### ➤ Text Capabilities

- Feature Rich Word Editor
- Standard & Advanced Formatting
- Snippet Library
- Consistency of Design and Style
- HTML View
- Document & Page Linking
- Spell Checker

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WEBSITE CONTENT MANAGEMENT

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